

NEWS RELEASE



MARUDAI FOOD CO., LTD.



〒569-8577 21-3, Midori-cho, Takatsuki-shi, Osaka

Ham, Sausage
Bacon, Fish Sausage, Kamaboko,
Roasted pork, Sparerib

13 April, 2018

We become Official Supporter of Olympic and Paralympic Games Tokyo 2020.

MARUDAI FOOD CO., LTD. (head office : Takatsuki-shi, Osaka, President : Tokuo KUDARA) , today signed "Tokyo 2020 Official Supporter" (Ham, Sausage, Bacon, Fish sausage, Kamaboko, Roasted pork, Sparerib) contract with The Tokyo Organising Committee of the Olympic and Paralympic Games.

Since 1986, through our ham and sausage products, we have concluded a partner agreement with the Japanese Olympic Committee, a public benefit foundation, and have long supported Japan's promotion of sports.

Our company believes that "food" is the root of all the activities that people carry out, and we are conducting communication activities, using our key phrase, "*Be healthy and strong*" , under the idea that it contributes not only to physical growth but also spiritual growth. We support the Japan Olympic and Paralympic teams towards 2020 and at the same time, through the appearance of top athletes, we wish to express our support through "food" for our children with their dreams.

We, as a supporter, will contribute towards the successful and unforgettable Tokyo 2020 Games, to give great dreams and hopes for the next generation of children.

Outline of Agreement Program

Agreement program : Tokyo 2020 Sponsorship Program

Agreement details : Official Supporter (Ham, Sausage, Bacon, Fish sausage, Kamaboko, Roasted pork, Sparerib)

The Partner will promote the Olympic and Paralympic Movements, support the Japan Olympic and Paralympic teams, and contribute to the success of Olympic and Paralympic Games Tokyo 2020 by using official designations, trademarks and services.

Agreement period : Date of commencement of contract through 31 December 2020

Sponsored Games : The Games of the XXXII Olympiad (Tokyo 2020)
The Tokyo 2020 Paralympic Games

Support to Japan's Team : The Third Summer Youth Olympic Games (Buenos Aires 2018)
The Winter Youth Olympic Games (Lausanne 2020)
The Games of the XXXII Olympiad (Tokyo 2020)
The Tokyo 2020 Paralympic Games

Region : Japan